

# 2025 Goals & Key Performance Indicators (KPI's)

**TOGETHER**  
IN MISSION



Name

Church



EXCOM  
Southern New England Conference



# TOGETHER

## IN MISSION



To faithfully  
**GROW GOD'S KINGDOM:**  
“Together in  
Mission: I Will  
Go” – KPI's



To dynamically  
provide  
**DISCIPLESHIP**  
opportunities  
for our  
members –  
KPI's:



To prioritize  
engaging our  
**CHILDREN/  
YOUTH** in the  
mission of the  
church – KPI's:



To widen and  
deepen the  
work of  
**ADVENTIST  
EDUCATION** in  
our Conference  
– KPI's:



To proactively  
engage in  
meeting the  
needs of our  
**COMMUNITY**  
– KPI's:



## Goals SNEC

1.12 - Increase **membership growth** rate from 3% to 6% over four years.

[illegible]



**To dynamically  
provide  
DISCIPLESHIP  
opportunities for our  
members – KPI's:**

2.1 - Set up **Discipleship Institute** with a practical curriculum and classes that can be taken online as well in face-to-face cohorts.

2.2 - **Attendance growth** of 20% between June 1, 2023, to December 31, 2026.

2.3 - Plan two **spiritual retreats** at Camp Winnekeag/per year focusing on daily devotional practices and Biblical **spiritual disciplines**.

2.4 - Ensure that **all new baptisms** and POF receive Adventist Review/or equivalent, the AU Gleaner as well as an introduction to **church Social Media Resources**.

2.5 - Set up a **Bi-vocational Pastor** Training Institute to train and hire 50 Lay Pastors by the end of 2026.

[illegible]



**To prioritize  
engaging our  
CHILDREN/ YOUTH  
in the mission of the  
church – KPI's:**

## Goals SNEC

- 3.1 - Increase the number of **Pathfinder Clubs** from 34 to 75 by the end of 2026.
- 3.2 - Increase the number of **Adventurer Clubs** from 20 to 55 by the end of 2026.
- 3.3 - Train 80 new **Master Guides**.
- 3.4 - Train 40 new senior **Youth leaders** in the local church.
- 3.5 - Remodel the Pathfinder lodge at **Camp Winnekeag**.
- 3.6 - Ensure that 15% of all **leadership committees** in the Conference are made up of young people between the age of 15-35.
- 3.7 - Enlarge the **Family Fun Day** to include sporting events for churches and the community.
- 3.8 - Encourage a **Children/Youth Sabbath** once a quarter in all churches.

[illegible]



# ADVENTIST EDUCATION

**To widen and  
deepen the work of  
ADVENTIST  
EDUCATION in our  
Conference – KPI's:**

## Goals SNEC

4.1 - Re-think and launch a **new school constituency system** that would affect participation by all churches.

**4.2 - Increase student** enrollment from the present 777 to 1,000 within four years.

### 4.3 - Start two **new junior/high schools**.

#### 4.4 - **Increase** the number of total **schools** from 9 to 12.

4.5 - Develop an **endowment fund** for elementary students that will reach \$300,000 in four years.

4.6 - Each school will insure **local church visitation** at least two times per year.

4.7 – By 2026 have a full-time **Public Campus Ministries Director** who has active work on multiple campuses.

[illegible]



To proactively  
engage in meeting  
the needs of our  
**COMMUNITY** –  
KPI's:

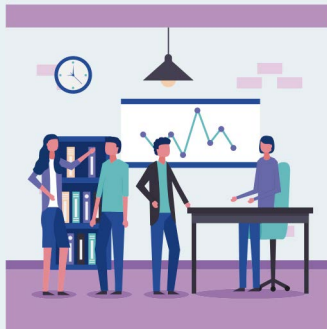
# Goals SNEC

- 5.1 - 50% of all churches **engage the community** each year by providing seminars to meet felt needs.
- 5.2 - Train 100% of pastors on the NAD “**Adventist Healthy You**” mental health curriculum.
- 5.3 - Have 50 churches involved in offering their premises for free to **serve the community** by hosting AA, Divorce Recovery, Depression Recovery, Narcotics Anonymous, etc.
- 5.4 - Set up 1 **immigration support** task force in the Conference.
- 5.5 - Set up a **Mental Health** task force to develop a strategy to meet needs both in and outside of the church.
- 5.6 - **Increase** the number of **food pantries** from 32 to 55.
- 5.7 - **Support/Develop** at least 2 **shelters** for battered women and children.

[illegible]

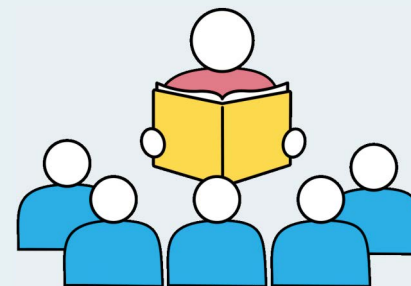
# Sharing the goals

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**Visioning  
meeting**

Date	
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**Board  
Meeting**

Date	
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**Church  
Business  
Meeting**

Date	
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**TOGETHER**  
IN MISSION

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