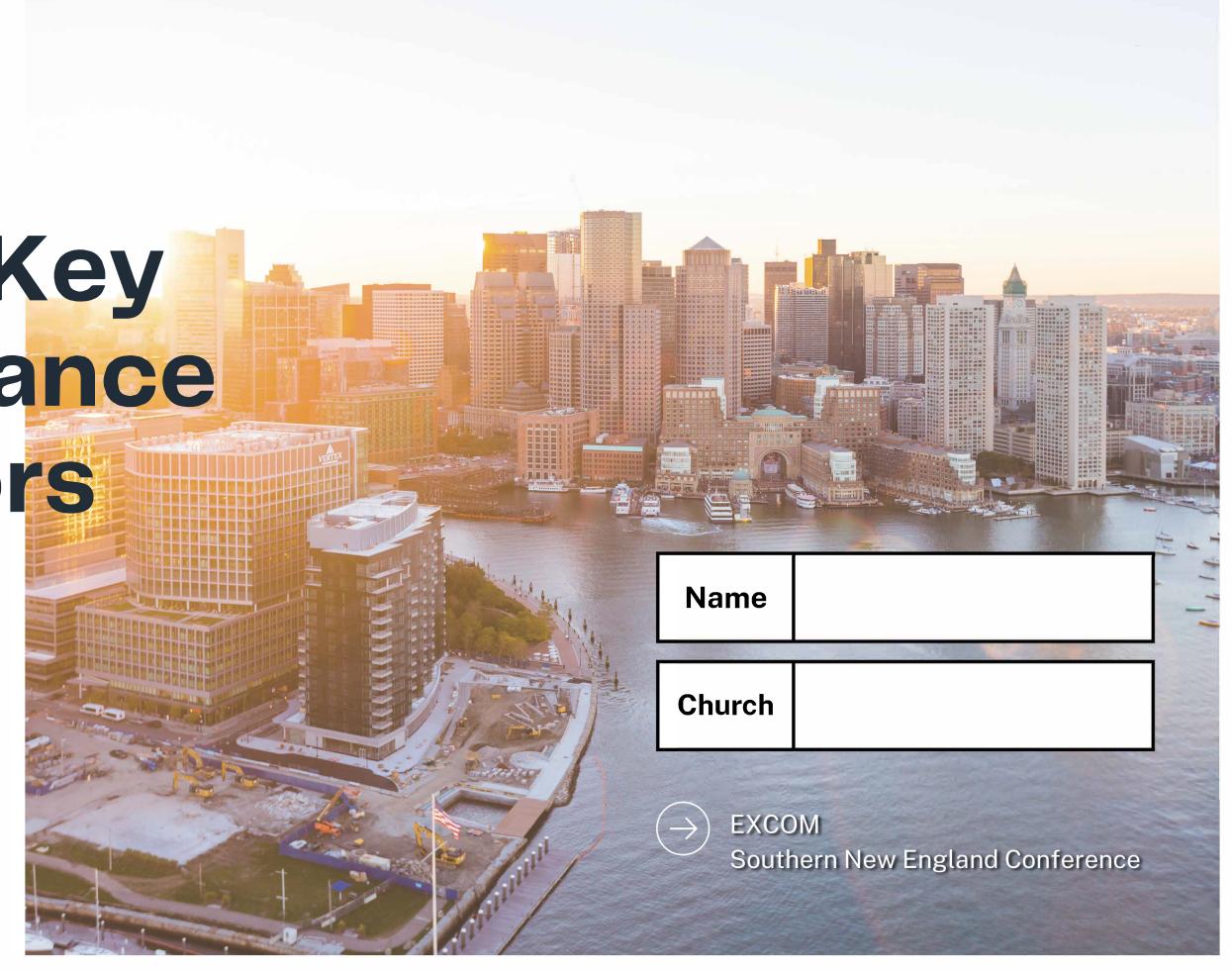
2025
Goals & Key
Performance
Indicators
(KPI's)









To faithfully
GROW GOD'S
KINGDOM:
"Together in
Mission: I Will
Go" – KPI's



To dynamically provide DISCIPLESHIP opportunities for our members – KPI's:



To prioritize engaging our CHILDREN/
YOUTH in the mission of the church – KPI's:



To widen and deepen the work of ADVENTIST EDUCATION in our Conference – KPI's:



To proactively engage in meeting the needs of our **COMMUNITY**

- KPI's:



To faithfully **GROW GOD'S KINGDOM**: "Together in Mission: I Will Go" – KPI's

- 1.1 Focused **outreach** to four large cities in our Conference: 2023 Worcester; 2024 Hartford; 2025 Boston; 2026 Providence.
- 1.2 Organize 20 new churches in the coming four years.
- 1.3 **Plant** 20 new companies in the coming four years with four of these being in each of the following cities: Greater Hartford, Boston, Providence, and New Haven.
- 1.4 Revitalize 12 plateauing churches.
- 1.5 Plant at least one additional Chinese Church in Greater Boston.
- 1.6 **Train** and **mobilize** 500 digital media missionaries.
- 1.7 **Support** two **church planting** teams in the 10/40 window each year via donations to GC or Field.
- 1.8 Set up a Church **Evangelism training** course which will end with a local, member-led evangelistic series.
- 1.9 Through the generosity and faithful **stewardship** of all members, achieve 100% Working Capital by the end of 2026.
- 1.10 Launch and grow a "Together in Mission" **Evangelism offering** each year as follows: 2023 \$100K; 2024 \$150K; 2025 \$200K; 2026 \$250K.
- 1.11 Set up 4 health-related **centers of influence** in established churches.
- 1.12 Increase membership growth rate from 3% to 6% over four years.

Number KPIs	Our Churches Specific Goals	2025



To dynamically provide **DISCIPLESHIP** opportunities for our members – KPI's:

- 2.1 Set up **Discipleship Institute** with a practical curriculum and classes that can be taken online as well in face-to-face cohorts.
- 2.2 **Attendance growth** of 20% between June 1, 2023, to December 31, 2026.
- 2.3 Plan two **spiritual retreats** at Camp Winnekeag/per year focusing on daily devotional practices and Biblical **spiritual disciplines.**
- 2.4 Ensure that **all new baptisms** and POF receive Adventist Review/or equivalent, the AU Gleaner as well as an introduction to **church Social Media Resources.**
- 2.5 Set up a **Bi-vocational Pastor** Training Institute to train and hire 50 Lay Pastors by the end of 2026.

Number KPIs	Our Churches Specific Goals	2025



To prioritize engaging our **CHILDREN/ YOUTH** in the mission of the church – KPI's:

- 3.1 Increase the number of **Pathfinder Clubs** from 34 to 75 by the end of 2026.
- 3.2 Increase the number of **Adventurer Clubs** from 20 to 55 by the end of 2026.
- 3.3 Train 80 new Master Guides.
- 3.4 Train 40 new senior Youth leaders in the local church.
- 3.5 Remodel the Pathfinder lodge at Camp Winnekeag.
- 3.6 Ensure that 15% of all **leadership committees** in the Conference are made up of young people between the age of 15-35.
- 3.7 Enlarge the **Family Fun Day** to include sporting events for churches and the community.
- 3.8 Encourage a **Children/Youth Sabbath** once a quarter in all churches.

Number KPIs	Our Churches Specific Goals	2025



To widen and deepen the work of **ADVENTIST EDUCATION** in our Conference – KPI's:

- 4.1 Re-think and launch a **new school constituency system** that would affect participation by all churches.
- 4.2 **Increase student** enrollment from the present 777 to 1,000 within four years.
- 4.3 Start two new junior/high schools.
- 4.4 Increase the number of total schools from 9 to 12.
- 4.5 Develop an **endowment fund** for elementary students that will reach \$300,000 in four years.
- 4.6 Each school will insure **local church visitation** at least two times per year.
- 4.7 By 2026 have a full-time **Public Campus Ministries Director** who has active work on multiple campuses.

Number KPIs	Our Schools and Churches Specific Goals	2025

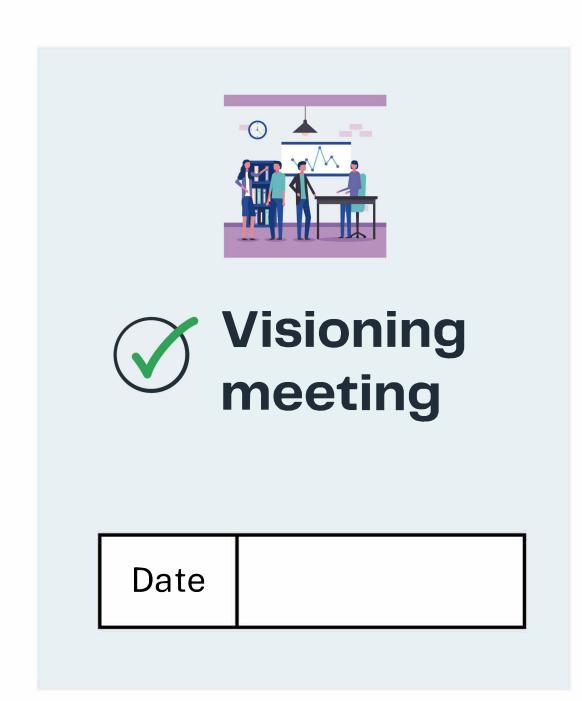


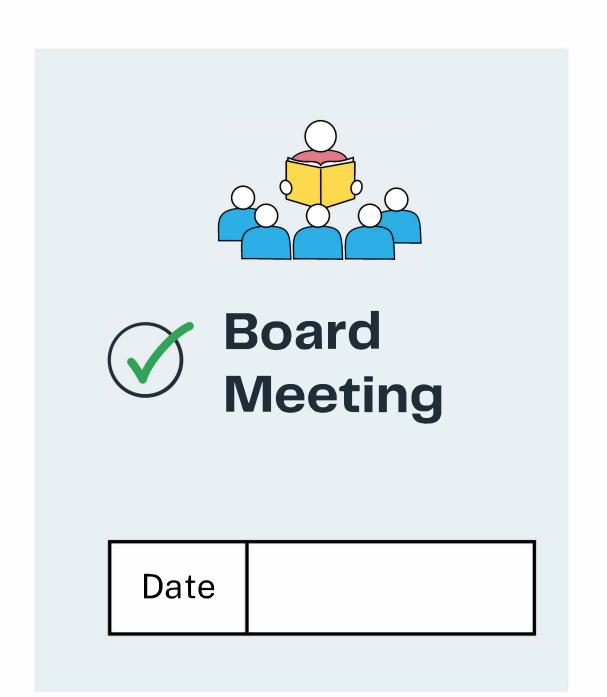
To proactively engage in meeting the needs of our **COMMUNITY** – KPI's:

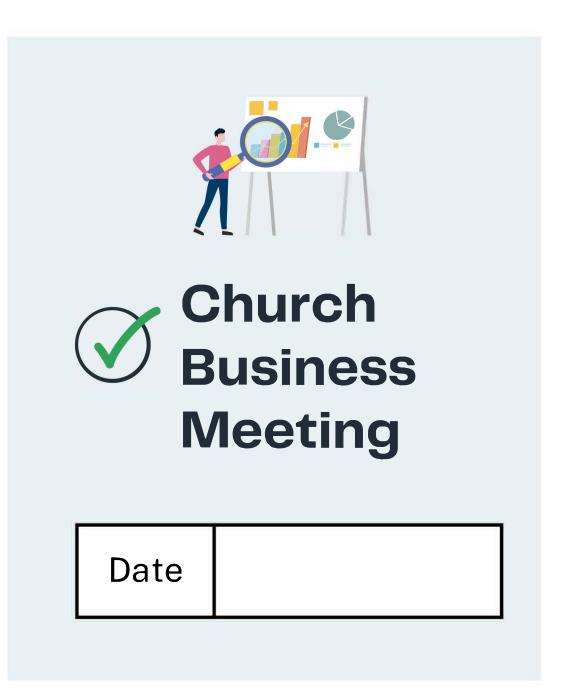
- 5.1 50% of all churches **engage the community** each year by providing seminars to meet felt needs.
- 5.2 Train 100% of pastors on the NAD "Adventist Healthy You" mental health curriculum.
- 5.3 Have 50 churches involved in offering their premises for free to **serve the community** by hosting AA, Divorce Recovery, Depression Recovery, Narcotics Anonymous, etc.
- 5.4 Set up 1 immigration support task force in the Conference.
- 5.5 Set up a **Mental Health** task force to develop a strategy to meet needs both in and outside of the church.
- 5.6 Increase the number of food pantries from 32 to 55.
- 5.7 **Support/Develop** at least 2 **shelters** for battered women and children.

Number KPIs	Our Churches Specific Goals	2025

Sharing the goals







TOGETHER IN MISSION

